

# Dining Guide 2008

*a recipe for success*



San Diegans eagerly await the Union-Tribune's annual **Night&Day Dining Guide**. Your ad in this year's colorful section, produced by our award-winning news department, will help persuade readers to put your establishment on their "must-try" menu. You can even put

your ad in one of the guide's special groupings that focus on types of food, parts of town or a theme, such as Sunday brunch. In addition, your ad will also appear in one of our select zones and the entire **Dining Guide 2008** will be inserted in **Today's Local News**, reaching an additional 60,000 homes that do not receive the Union-Tribune in North County.

Show your good taste. Call your account manager or Doug Verkaaik today at **(619) 293-1584**.

**NIGHT & DAY**

## Dining Guide

**Union-Tribune** – Thursday, Oct. 23

**Today's Local News** – Sunday, Oct. 26

**Deadline** – Thursday, Oct. 9

**Final Proof/Digital Art Deadline** – Wednesday, Oct. 15

*Get advertising information online at [www.utads.com](http://www.utads.com).*

The San Diego  
**Union-Tribune.**

To advertise, call:

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