



**Announcements of  
engagements, weddings,  
anniversaries, birthdays,  
and other good news  
every Sunday.**

**2008**

# It's your special day and you want the world to know.

Start by telling all of San Diego on our "Celebrations" page in Sunday's Currents Passages section.

## Announcements are available in five sizes:

1 column wide (1.78") x 3" long (50 words)

2 columns wide (3.72") x 6" long (160 words)

1 column wide (1.78") x 5" long (70 words)

2 columns wide (3.72") x 8" long (260 words)

1 column wide (1.78") x 8" long (110 words)

(See next page for actual sizes. Word count is approximate.)

## If you'd like a photograph included:

- Choose a photo with contrast between the subject and background.
- Black-and-white photos, color photos or high-quality color copies work best.
- Scanned or photocopied photos do not reproduce well; color slides or negatives cannot be used.
- "Soft focus" photos do not reproduce well. Clear, vertical photos are best.
- Photo(s) will be returned after publication.
- **Disks** are also acceptable: CD or 100 MG Zip. **File Formats:** JPEG, EPS, TIFF or PICT. Please provide a photo printout and label your disk so it can be returned to you.

## Extra copies:

- A free electronic tearsheet (e-Sheet) of the page will be sent to the email address you provide.
- Up to 30 days from the date of your announcement, you may purchase extra copies of the Sunday paper in the lobby of the Mission Valley office, 350 Camino de la Reina, or at the El Cajon office, 141 N. Magnolia Ave., #101 or our Chula Vista office at 678 3rd Ave, #100.
- A great way to preserve your special announcement is to order an original, aluminum press plate (\$20) or a velox copy of your page (\$25), available up to 21 days after the publication.

**Deadline:** Please mail or deliver your order form, photo and announcement so we have it at least **10 days prior** to the Sunday on which you'd like your announcement to appear.

## Writing your announcement; some information to consider:

- Full name of honoree(s)
- Date and/or location of event
- Names of family and friends involved
- Schools attended by honoree(s)
- Occupation of honoree(s)
- City and state of school or college
- City and state of residence

## Details could include:

**Engagement:** How couple met, how groom proposed, couple's future plans.

**Wedding:** Simple description of ceremony and reception, honeymoon plans.

**Anniversary:** How couple met, where they married, names of children and grandchildren.

**Birth:** Date of birth, weight and length of baby, hospital where baby was born, names of siblings.

**Birthday:** Date and year of birth, how event was celebrated.

## Don't forget your "personalized" message:

"Nifty, nifty, look who's 50!"

"We love you very much, Mom and Dad."

"Congratulations and best wishes for your new life together."

**Note:** For safety reasons, when mentioning upcoming celebrations, please **DO NOT** include the date *and* location of the event. Instead, be vague: "The wedding will take place in the spring of 2007," or "A party will be held at the couple's favorite restaurant."

## To submit your announcement:

- Email your name, address, photo and text to: **celebrations@uniontrib.com**
- Fax completed Order Form and text to **(619) 293-1462** and hand-deliver or email your photo.
- To download a Celebrations kit online, go to: **www.utads.com** & click on Theme Pages.
- Cris at the Union-Tribune **(619) 718-5109**
- Fax **(619) 293-1462**
- Credit card payment will be obtained by phone.



## Announcement sizes



**1 column x 3"**  
(1.78" x 3")

**\$71**

Approximately  
50 words with photo



**1 column x 8"**  
(1.78" x 8")

**\$168**

Approximately  
110 words with photo



**1 column x 5"**  
(1.78" x 5")

**\$135**

Approximately  
70 words with photo



**2 columns x 6"**  
(3.72" x 6")

**\$268**

Approximately  
160 words with photo

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**2 columns x 8"**  
(3.72" x 8")

**\$310**

Approximately  
260 words with photo

Original photos reproduce best. We electronically crop, reduce or enlarge photos for best fit. Photos are returned the week after publication, with three copies of the page. Questions? Call Cris at (619) 718-5109.  
**Note:** Persons depicted in sample ads above are fictional; any similarities between these and actual individuals are purely coincidental.





## Announcement Order Form

### Please return:

❶ This order form   ❷ Your completed text sheet   ❸ Photo (if desired)   ❹ Payment to: The San Diego Union-Tribune

**Mail (First Class) to:** Celebrations Desk • P.O. Box 120191 • San Diego, CA 92112-0191

**Mail (Express) to:** Celebrations Desk • 350 Camino de la Reina • San Diego, CA 92108

**Deliver in person to:** Lobby of the Union-Tribune, 350 Camino de la Reina, San Diego

**FAX to:** (619) 293-1462. **Email to:** celebrations@uniontrib.com

Please submit your order so we have it at least **10 days prior** to your desired Sunday publication.

Write date you would like your announcement published—Sunday, \_\_\_\_\_

Type of announcement:

Engagement / Wedding

Anniversary

Birth

Birthday

Graduation

Other: Occasion and Name

1 column wide x 3" long (50 words)      \$71

1 column wide x 5" long (70 words)      \$135

1 column wide x 8" long (110 words)      \$168

2 columns wide x 6" long (160 words)      \$268

2 columns wide x 8" long (260 words)      \$310

Aluminum Page-Plate (11.5" wide x 21.5" long) \$20  
(actual press plate of the page)

Velox (11.5" wide x 21.5" long)      \$25  
(High-quality, black & white copy of the page and additional 8.5"x11" copy of your announcement)

*Prices valid through Dec. 31, 2008.*

(Note: 1-column width = 1.78 inches; 2-column width = 3.72 inches)

Total amount of check or money order enclosed \$ \_\_\_\_\_

(made payable to: The San Diego Union-Tribune)

**Bill to my:**    Visa    MasterCard    Discover    Amex

Card # \_\_\_\_\_

Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

Please print name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone (daytime) \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Proof Requested — Please supply a fax number/e-mail and we will send one as soon as it is available. Any **minor** corrections: Please **reply to your email proof** or fax them to **(619) 293-1462, or call (619) 718-5109** no later than 4 p.m. the Wednesday **prior** to publication.

**All text is subject to editing. We are not responsible for text errors. Payment is due at the time you place your announcement.**

**Signature** \_\_\_\_\_

My signature indicates that I represent the facts to be true and correct, and that I am authorized by the named parties to publish this information. I am also authorized to publish the submitted photograph and have all rights and permissions, including that of the copyright holder.