

Nurses are the lifeblood of health care. Let them know you care.



Dedicated. Compassionate. Professional. Inspirational. These are just some of the adjectives that can be used to describe San Diego's outstanding nursing community. Nurses are the lifeblood of health care. Show them you care with an ad in our **Salute to Nurses** special section. The tabloid section, publishing Wednesday, July 11, will include stories about local nurses and their commitment to patients' well-being.

The section provides an outstanding opportunity for hospitals, medical centers, nursing facilities, home care services and individual practices to pay tribute to their staff and the nursing industry. It's also a great place for nursing schools to showcase their programs. And with an ad of a half-page or larger, you may submit a related story for publication in the section. To advertise, call your Union-Tribune account manager, or Whitney Lawrence at (619) 293-1470.

SALUTE TO **NURSES** **SPECIAL SECTION**

Publishes: **Wednesday, July 11**

Union-Tribune and Today's Local News

Advertorial copy deadline: **Tuesday, June 5**

Reservation deadline: **Friday, June 22**

Digital art deadline: **Tuesday, June 26**

SignOnSanDiego.com: **Online through July 17**

■ *Three modular ad sizes available. See other side.*

The San Diego
Union-Tribune.

For advertising information, call (619) 293-1470.

SALUTE TO NURSES

SPECIAL SECTION

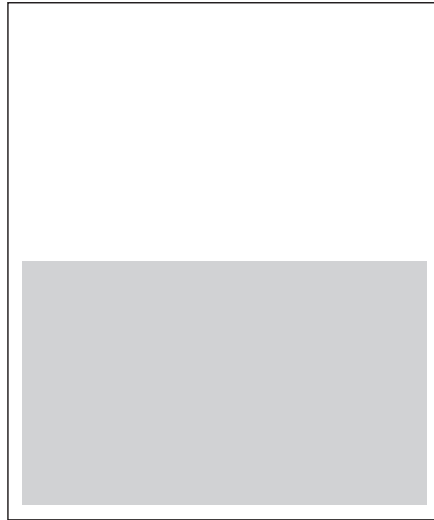
Special 4 col. tab sizes available



Half Page (vertical)

4.66" x 11.5"

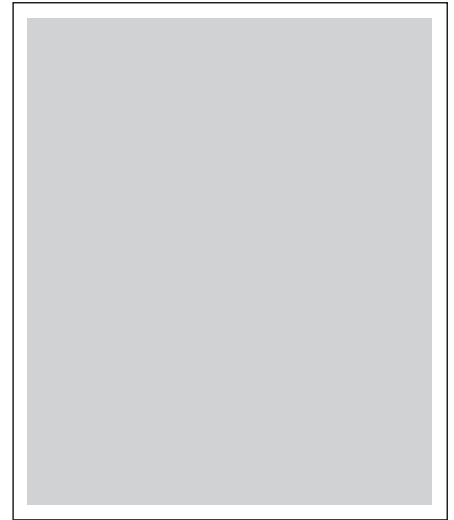
(28.75 column inches)



Half Page (horizontal)

9.56" x 5.625"

(28.75 column inches)



Full Page

9.56" x 11.5"

(57.5 column inches)

Color Available

Rates: Contract rate or group rate, whichever is lower.

Recruitment ads or ads listing job lines will be placed in the Classified section and billed at the recruitment rate.

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