

General Preprint Rates (Commissionable)

■ Daily and Sunday Preprints (Inserted in the Union Tribune)

	COST PER THOUSAND							
	OPEN DAILY	OPEN SUNDAY	A DAILY	A SUNDAY	B DAILY	B SUNDAY	C DAILY	C SUNDAY
Single Sheet (2 pages)	\$49.00	\$51.00	\$47.00	\$49.00	\$45.00	\$47.00	\$42.00	\$44.00
	Tab Pages	Std. Pages						
	4	2	\$54.00	\$57.00	\$52.00	\$55.00	\$49.00	\$52.00
	6		56.00	59.00	54.00	57.00	51.00	54.00
	8	4	61.00	64.00	58.00	61.00	52.00	55.00
	10		70.00	73.00	68.00	71.00	61.00	64.00
	12	6	74.00	77.00	72.00	75.00	64.00	67.00
	16	8	83.00	86.00	81.00	84.00	72.00	75.00
	20	10	91.00	94.00	89.00	92.00	81.00	84.00

For preprints with more pages than listed above, add the following per cpm for schedule indicated.

Schedule A) +\$5.00 per 2 tab pgs., +\$10.00 per 2 standard pgs.

Schedule B) +\$4.00 per 2 tab pgs., +\$8.00 per 2 standard pgs.

Schedule C) +\$3.00 per 2 tab pgs., +\$6.00 per 2 standard pgs.

Minimum quantity: Purchase of one ZIP Code Daily; 30,000 per version in Sunday's paper

Bonus Days: Sunday circulation quantities are in effect for January 1, February 18, May 26, July 4, August 19, September 1, October 13, November 10, 27 & 28, December 25.

Full-Run Preprint Distribution earns \$1.00 cpm discount off the above rates (excludes Single Sheets).

No distribution available on Monday.

The San Diego Union-Tribune

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