

Local Employment Rates

Single column and display

Rates apply to employment advertising for positions within San Diego, Orange, Los Angeles, San Bernardino, Ventura, Riverside, and Imperial Counties. Private parties placing domestic employment advertising are eligible for private party rates. These rates are commissionable to recognized advertising agencies. **Minimum ad space: 3 lines.**

Consecutive Days	Cost Per Line
1	\$21.92
2 or more	15.00

Employment Display Rates

Reach passive job seekers (outside of classifieds)

Rates apply to advertising appearing in all sections of the newspaper except classifieds. **Minimum ad space: 1 inch.**

	Cost Per Inch
Retail (local)	\$511.50
Pick-up rate	350.00

Large-Ad Packages – Buy One Get One Free

	Flat Rate
1/4 Page with 2nd ad pick up within 14 days	\$8,600
1/2 Page with 2nd ad pick up within 14 days	15,000
Full Page with 2nd ad pick up within 14 days	25,000

Local 90-Day Employment Agreement Rates

Three-month agreement frequency rates (90 consecutive days). Rates are per line, per day. **Minimum ad space: 3 lines.**

	Cost Per Line DAILY	Cost Per Line SUNDAY
3 lines daily	\$7.54	\$13.22

Local Employment Annual Agreement Rates

Minimum 365 days, daily until cancelled. Rates are per line, per day. San Diego, Orange, Los Angeles, San Bernardino, Ventura, Riverside and Imperial County advertisers are eligible for local employment agreement rates. **Minimum ad space: 3 lines.**

	Cost Per Line DAILY	Cost Per Line SUNDAY
3 lines daily	\$6.95	\$12.11

Online

To ensure maximum results, all single-column advertisements are placed on **SignOnSanDiego.com** and **Yahoo! Hot Jobs**.

	Flat Rate
7 days	\$140.00
30 days	340.00

The San Diego Union-Tribune

To advertise, call (866) 411-4140

P.O. Box 120191, San Diego, CA 92112-0191

www.sdmarketplace.com