

■ Legal Rates

■ Classified Section

Rates apply to legal format only – classified 10-column width. Column width: 1.10 inches. **Rates are per line, per day.**

Union-Tribune	Cost Per Line DAILY	Cost Per Line SUNDAY
Local Open Rate	\$3.20	\$4.25
National Open Rate	4.05	5.25

	Flat Rate
Fictitious Business — Appears once a week for 4 weeks	\$150.00
Personal Name Change — Appears once a week for 4 weeks	200.00
Petition to Administer Estates — Appears once a week for 3 weeks	400.00

Union-Tribune North County	Cost Per Line DAILY	Cost Per Line SUNDAY
Local Open Rate	\$1.55	\$1.80

The classified legal format consists of 10-point bold-face headline and 5-point body copy, set solid. Classified column ads are approximately 24 characters per line. Positioning is within the Classified section.

■ Display ROP

Rates apply to display format only – ROP 6-column width. Column width: 1.78 inches. Rates are per inch, per day.

Local Businesses	Cost Per Inch MON-SAT	Cost Per Inch SUNDAY
Open Rate	\$77.40	\$108.80

National Businesses	Cost Per Inch MON-WED	Cost Per Inch THURS-SAT	Cost Per Inch SUNDAY
Open Rate	\$459.00	\$473.00	\$593.00

Positioning will be anywhere in the newspaper, except in the Classified section, and will appear primarily in Business, Local News, or Sports.

For more information, please contact the Legal Advertising desk at (619) 293-1425. FAX: (619) 260-5035. E-mail: legalnotices@uniontrib.com

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The San Diego Union-Tribune

To advertise, call (866) 411-4140

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www.sdmartplace.com