

Private Party - Non-Commercial

■ 3-Day Rate

Advertise any non-commercial merchandise including autos. Total selling price in the ad must be \$500 or less. Runs 3 consecutive days. **Minimum 3 lines.**

	3 Lines/3 Days	Each Additional Line
Flat Rate	\$9.00	\$3.00

■ Fast Sell

Advertise any non-commercial merchandise including autos. Runs 10 consecutive days. **Minimum 3 lines.**

	3 Lines/10 Days	Each Additional Line
Flat Rate	\$30.00	\$5.00

■ Garage Sale

Advertise any non-commercial Garage Sale or an Estate Sale. Runs 2 consecutive days. **Minimum 3 lines.**

	4 Lines/2 Days	4 Lines/3 Days	Each Additional Line
Flat Rate	\$17.00	\$25.00	\$5.00

This rate also applies to private party advertising in Domestic Wanted and Jobs Wanted.

■ North County Zone Package

Full-run advertising picked up for additional exposure in the North County. Delivered to subscribers and non-subscribers in North County. Runs Wednesday through Sunday. **Minimum 3 lines.**

	Cost Per Line/Per Day
Must also run in full-run Classifieds	\$0.70 per line/per day

■ Enlace Clasificados

The largest Spanish-language weekly publication in the region. Full-run advertising picked up in Enlace to reach San Diego County's Latino population. Runs on Saturdays. **Minimum 3 lines.**

	Cost Per Line/Per Day
Must also run in full-run Classifieds	\$1.11 per line/per day

The San Diego Union-Tribune

To advertise, call (866) 411-4140

P.O. Box 120191, San Diego, CA 92112-0191

www.sdmartplace.com