

North County Automotive Rates

Full-Page Program	THURSDAY-SUNDAY	SUNDAY ONLY
4-7 pages per month	\$2,955	\$3,620
8-11 pages per month	2,325	2,870
12+ pages per month	2,050	2,585
Half-Page Program		
4-7 pages per month	\$1,685	\$2,095
8-11 pages per month	1,360	1,670
12+ pages per month	1,155	1,375
Quarter-Page Program		
4-7 pages per month	\$1,060	\$1,310
8-11 pages per month	855	1,065
12+ pages per month	690	845

■ Color Rates

	THURSDAY-SUNDAY	SUNDAY ONLY
One color & black	\$400	\$400
Three colors & black	790	790

Bonus Circulation Days – Due to increased circulation and readership all advertising will be billed at the Sunday rate (excluding Classified Sections) on these designated dates: January 1, February 18, May 26, July 4, September 1, October 13, November 10, 27 & 28, December 25.

■ North County Zone Classifieds

For additional exposure and coverage pick up your ad in our North County Classified editions. **Minimum ad space: 3 lines. Must also run in full-run Classifieds.**

	Cost Per Line
Commercial	\$0.95 per line/per day

The San Diego Union-Tribune

To advertise, call (619) 293-1529

P.O. Box 120191, San Diego, CA 92112-0191

www.sdmarketplace.com