

■ Association/Group Advertising Events

Available for charity and non-profit organizations and recognized associations.

ELIGIBILITY REQUIREMENTS: Charity and non-profit organizations may establish eligibility for this rate by submitting a written request to the Advertising Director which will be kept on file.

The request should include a description of the nature of the organization and its IRS tax exempt number. This rate is reserved for advertisements of a fund-raising nature. (Recruitment advertising is not applicable.)

	Cost Per Line DAILY	Cost Per Line SUNDAY
Commercial Advertisers	\$5.89	\$7.40
Private Party	3.14	3.91

■ Theme Pages

These are bannered pages with advertisers grouped together. Advertisers participating in pages appearing multiple times in a 12-month agreement period qualify for these discounts:

5 times	10% discount
10-12 times	20% discount

Each 2-column by 3" or larger ad qualifies (with a signed agreement). If the agreement is not fulfilled, the advertiser is billed at the earned rate.

■ Employment Theme Pages

	Cost Per Line DAILY	Cost Per Line SUNDAY
	\$6.95	\$12.11

■ Resale Real Estate and all other Commercial Advertisers

	Cost Per Line DAILY	Cost Per Line SUNDAY
	\$5.91	\$7.60

■ Real Estate Rental Advertisers

	Cost Per Line DAILY	Cost Per Line SUNDAY
	\$5.62	\$7.10

■ Garage Sales

Realtor-sponsored, charity and non-profit organizations, and recognized associations; 2- or 3-day packages available.

	Cost Per Line DAILY/SUNDAY	Each Additional Line
Minimum 4 lines	\$2.50	\$5.00

The San Diego Union-Tribune

To advertise, call (866) 411-4140

P.O. Box 120191, San Diego, CA 92112-0191

www.sdmarketplace.com

C4-325 EASN/REA/RNA/ASSN /
THMC/THMD/THMP