

■ **Open Homes Directory Rates**

A banner section publishes every Saturday and Sunday. The columns in this directory are twice as wide as regular classified columns, so each 7 pt. printed line equals two single-column billing lines. **Minimum ad space: 4 lines.**

	Number of Consecutive Insertions	
	1	2
Cost per day, per line	\$14.95	\$14.65

All Open Homes automatically appear on SignOnSanDiego.com. The charge is \$16.00 per day. A discount of 50% applies to the above Open Homes Directory rates for ads lifting from a same-day classified ad. Lower rates are available for advertisers holding classified space agreements.

■ **North County Zone Open Homes Directory**

For additional exposure and coverage pick up your ad in our North County Classified editions. The columns in this directory are twice as wide as regular classified columns. Each 7 pt. printed line equals two single-column billing lines.

Minimum ad space: 4 lines. Must also run in full-run Classifieds.

	SATURDAY/SUNDAY
Cost per line (2-column width)	\$2.00 per line/per day

The San Diego Union-Tribune

To advertise, call (619) 293-1574

P.O. Box 120191, San Diego, CA 92112-0191

www.sdmarketplace.com