

Local Rates

Excluding Employment, Rental and Real Estate Advertisers

Rates are based on consecutive daily insertions. **Minimum ad space: 3 lines.**

Consecutive Insertions	Cost Per Line DAILY	Cost Per Line SUNDAY
1 time	\$12.45	\$15.90
2-3 times	9.70	12.10
4-9 times	7.60	9.40
10-29 times	7.15	8.95
30 or more times	6.95	8.65

Local 90-Day Agreement Rates

Excluding Employment, Rental and Real Estate Advertisers

Three-month agreement rates (90 consecutive days). Rates are per line, per day.

Minimum ad space: 3 lines.

	Cost Per Line DAILY	Cost Per Line SUNDAY
3 lines	\$6.50	\$8.11
8 lines	6.27	7.83

Local Annual Agreement Rates

Excluding Employment, Rental and Real Estate Advertisers

Minimum 365 days, daily. Rates are per line, per day.

Minimum ad space: 3 lines.

	Cost Per Line DAILY	Cost Per Line SUNDAY
3 lines	\$5.89	\$7.40
8 lines	5.82	7.31

North County Zone Classifieds

Excluding Employment, Rental and Real Estate Advertisers

For additional exposure and coverage, pick up your full-run ad into our North County classified editions, including Today's Local News and North County Readers section.

Today's Local News	Sunday Only
Must also run in full-run Classified	\$0.50 per line/per day
North County Readers Section	Thursday thru Sunday
Must also run in full-run Classified	\$0.50 per line/per day

The San Diego Union-Tribune

To advertise, call (866) 411-4140

P.O. Box 120191, San Diego, CA 92112-0191

www.sdmarketplace.com